



April 27, 2009

IFCA Members,

For the last twelve years, Varsity Gold has been a proud corporate sponsor of the IFCA. As Varsity Gold representatives, we enjoyed being active in the IFCA and contributing positively to high school football here in Indiana.

Unfortunately, the ownership at Varsity Gold made foolish decisions with the companies' finances. On January 16, 2009 Varsity Gold filed for Chapter 11 bankruptcy. On March 16, 2009 Varsity Gold converted to a Chapter 7 bankruptcy and closed its doors. To say the least, this has been an upsetting situation for all of the Indiana VG reps and their families.

Bankruptcy is a strange thing and none of it is fair to the companies' former representatives. When a company goes bankrupt, the assets it holds are transferred to the bank. This includes the contracts that company holds like the sales representative agreements, the merchant contracts and the contracts made with schools. It is the bank's goal to sell all assets to recoup as much money as possible.

The former Indiana VG reps have purchased the contracts and all rights to their sales territories from the bankruptcy estate. Doing so allows us to stay in the fundraising business and continue to serve you. **This also guarantees that you, your school and your program will have zero dealings with the VG bankruptcy estate**, despite what you may have heard from an overly aggressive competitor who does not know the facts.

All seven Indiana reps have joined a new company called Tri Quest. Tri Quest will take all of the good things about Varsity Gold and build upon them. We will continue our corporate sponsorship with the IFCA. We value that relationship and will be a partner with the IFCA for years to come.

We appreciate your time in reading this letter. If you have any questions regarding the VG situation or regarding our new company Tri Quest, please contact us at any of the numbers below.

Sincerely,

Chris Condict 260-438-6466
Keith Nunley 765-744-4469
Jeff Scott 317-258-3486
Keith Benbow 765-729-2330

Matt Deckman 765-625-0030
Jeff Johnson 317-694-4197
Ryan Deckman 812-455-9477